

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters Day Celebrations on 25-01-2014 – Supply of Badges, Certificates, T-Shirts and New Year Calendars – Payment of Rs.38,93,274/- to M/s. Livewires Advertising Pvt. Ltd., Hyderabad towards the cost of printing and supply of 1,00,000 Nos. of Calendars, 2014 – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 2052**

**Dated: 14-05-2014**

Read the following:-

1. Govt. Lr.No.3577/Elecs.E/A2/2013-13, dt: 16-01-2014
2. From M/s Livewires Advertising Pvt., Ltd., Hyderabad  
Invoice No.Prod-288, dt:18-02-2014.

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**ORDER:**

In the letter 1<sup>st</sup> read above, work order has been issued to M/s Livewires Advertising Private Limited, Hyderabad to Print and Supply of 90,000 Nos of Telugu and 10,000 Nos. of English New Year Calendar, 2014 to all district headquarters and O/o CEO., Hyderabad in connection with National Voters Day celebrations on 25-01-2014. Accordingly, the agency has Printed and supplied 90,000 Nos of Telugu and 10,000 Nos. of English New Year Calendar, 2014 to all district headquarters and O/o CEO., Hyderabad in connection with National Voters Day celebrations on 25-01-2014 and furnished the invoice for an amount of Rs.43,25,860/- including Service Tax and requested for arranging payment in the reference 2<sup>nd</sup> read above as detailed below.

2. The proposal is examined and considered that the invoice amount claimed by the Agency is on high side and decided to reduce 10% of the amount claimed.

3. After careful examination, Government hereby accord sanction for payment of an amount of **Rs.38,93,274/-** (Rupees thirty eight lakhs ninety three thousand two hundred and seventy four only) to M/s Livewires Advertising Private Limited, Hyderabad towards the cost of Printing and supply of 90,000 Nos of Telugu and 10,000 Nos. of English New Year Calendar, 2014 to all district headquarters and O/o CEO., Hyderabad in connection with National Voters Day celebrations on 25-01-2014.

4. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Votes – SH (04) Photo Identity Cards to Voters – 210 Supplies and Materials / 211 Materials and Supplies”** and shall be met from out of the funds provided in B.E. 2014-15.

(Conttd..2...)

5 The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, and credit in favour of **“M/s Livewires Advertising Private Limited, Hyderabad” A/c No.62204300977, State Bank of Hyderabad, Old Bowenpally Branch, Secunderabad, IFSC Code:SBHY 0020812 & MICR No. 500004082, PAN No.AAACL2455K.**

6 This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRL.SECRETARY TO GOVERNMENT

To  
M/s Livewires Advertising Private Ltd.,  
6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad-82.  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad  
Copy to:  
The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER

